

# Charging a Conscious Culture

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# Every Culture = Unique



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**Employees**

**collaboration**

**Leadership**

**Trusted Advisors**





**Relationship with work has changed...**

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# Purpose Energy

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A close-up photograph of two hands, one from a person with dark hair and another from a person with light skin, forming a heart shape with their index and thumb fingers. The background is a soft, out-of-focus sunset over water. The person with dark hair is wearing several beaded bracelets on their wrist.

# Focus+

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# Real Solution

TABLE.  
**culture** n.  
more at 000

shared beliefs

**Culture is the way we  
think, act, and interact.**

feeling safe      behave





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An iceberg floating in the ocean. The tip of the iceberg is above the water line, and the much larger base is submerged below. The water is a deep blue color. The sky is visible at the top with some clouds.

**OUTER GAME**

What we are doing

**Conscious**

**5%**

**INNER GAME**

How we are being

**Unconscious**

**95%**



# Alignment

A large, stylized red heart is positioned behind a white, anatomical model of a human brain. The heart is a vibrant red with a slight gradient, and the brain model is white with detailed ridges and grooves. The background is a soft, out-of-focus grey-blue.

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A close-up photograph of a man with a confused expression, adjusting his black-rimmed glasses with both hands. He has a furrowed brow and a slightly open mouth, looking directly at the camera. He is wearing a blue denim shirt. The background is plain white.

**What?!**

# **STAGE 1: Unconscious, Unintentional**

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A young woman with blonde hair, wearing a white and black striped t-shirt, looking confused with her hand held out. The background is a solid pink color.

**Why?**

**STAGE 2: Intentional Learning**

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A young child with dark hair is looking thoughtfully at the camera. They are wearing large, colorful glasses that feature two rainbows on the top bar and white clouds on the sides. The child's hand is resting on their chin, suggesting deep thought or contemplation. The background is a blurred indoor setting with warm lighting.

**How?**

## **STAGE 3: Conscious Culture**

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**Where?!**

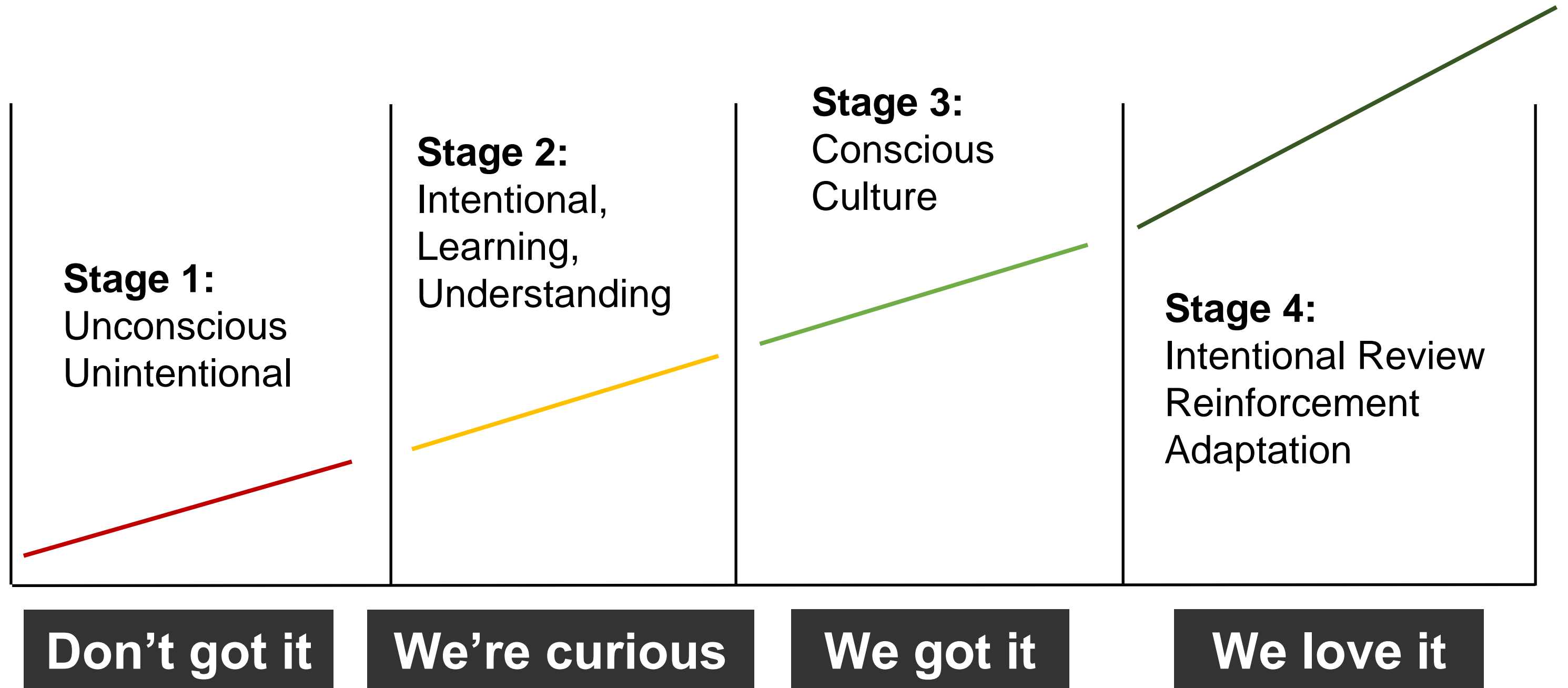
# **STAGE 4: Intentional CIP**

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# Stages of Conscious Culture

**Culture  
Clarity  
Alignment**





The background is a blue-toned architectural blueprint. It features a central house outline with a gabled roof, a chimney, and several windows. The drawing is overlaid with a grid and various technical lines, including solid, dashed, and dotted lines, as well as arrows indicating dimensions and directions. The overall aesthetic is technical and precise.

# The Culture Blueprint

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